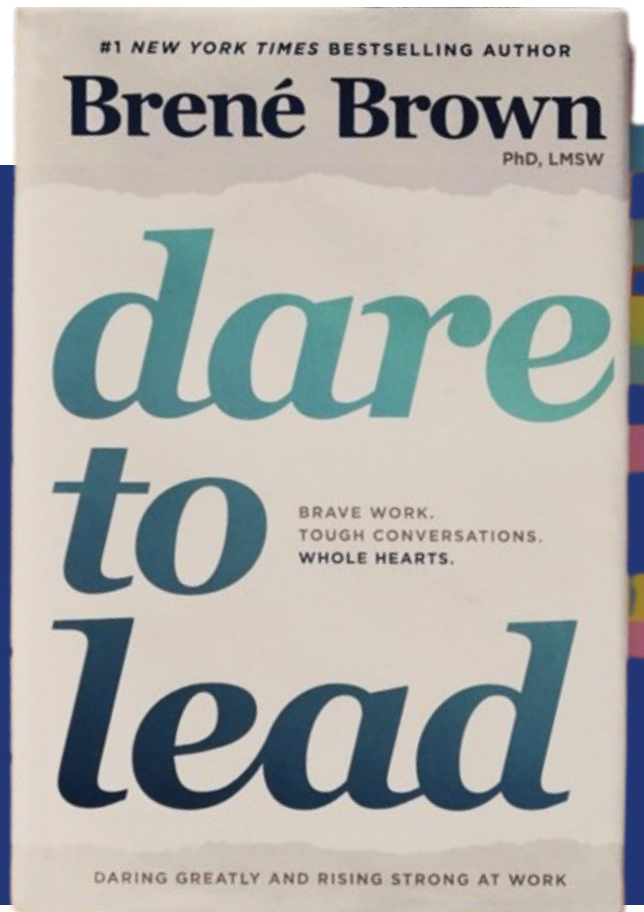




Dare to Lead™

Our future needs leaders with courage. Daring leaders lean into vulnerability, take intelligent risks, use their values to guide their behaviors, and build trust in their teams, organizations, and communities. They cultivate cultures where brave conversations are the norm and armor, is not needed or rewarded.

Based on the research of Dr. Brené Brown, Dare to Lead™ is an empirically based courage-building program. The most significant finding from Dr. Brown's research is that courage is a collection of four skill sets that are teachable, measurable, and observable.



The Four Skill Sets of Courage-Building

1. Rumbling with Vulnerability

Many of us were raised believing that vulnerability is weakness. This is a myth. Vulnerability is not weakness. It is our **most accurate measure of courage**. Vulnerability is also at the heart of many other qualities people want in their lives and work: joy, belonging, empathy, creativity, resilience, trust, accountability, problem-solving abilities, and more. You can't get to courage without rumbling with vulnerability.

2. Living into Our Values

Being clear on our values helps us to navigate challenges and make difficult decisions. **Practicing our values is different from professing them.** When we practice our values, we have clarity about the behaviors that align with our values and others that can be derailing. Daring leaders live into their values and are never silent about hard things.

3. BRAVING Trust

Trust is an essential element of relationships, and yet it can feel challenging to engage in conversations about trust when necessary. When **we define trust as a set of specific behaviors**, it makes building trust and discussing when it's been damaged possible. As we create a shared understanding of the elements of trust, we are on the path to intentionally building relationships and teams that are more resilient. Clear is kind. Unclear is unkind.

4. Learning to Rise

If we are being brave with our lives, the question is not IF we will fall, but when. Learning resiliency is essential to get back up when we fall and be ready for the next courageous act. **When we have the courage to walk into our story and own it, we get to write the ending.** But when we don't own our stories of failure, setbacks, and hurt – they own us. Courageous people know that failure and setbacks are part of the learning process, and they practice rising skills.

Churchill brings you a team of Dare to Lead certified coaches across the USA and UK

Contact us to learn more at
<https://churchillleadershipgroup.com/contact/>