

CLIFTONSTRENGTHS® VIRTUAL WEBINAR SERIES

DISCOVER YOUR STRENGTHS IN A VIRTUAL SETTING

THE CHALLENGE

Coming to terms with the 'new normal' during uncertainty and disruption has left many of us asking what the future holds. Now is a time to lean into our natural strengths to help pull us through current challenges. Discovering and applying our natural talents helps us increase our strength and resilience - and this couldn't come at a better time. Our Churchill Coaches are certified strengths experts. We use tools such as CliftonStrengths® to empower leaders and their teams to harness their untapped talent for greater team bonding and confidence, plus greater productivity for better results.

THE SOLUTION:

WE OFFER 4 STRENGTHS ACCELERATED WEBINARS - AS A 4-PART SERIES OR A LA CARTE

PART 1: INTRODUCTION TO A STRENGTHS-BASED APPROACH - THE SCIENCE OF STRENGTHS FOR: LEADERS, TEAMS AND INDIVIDUAL CONTRIBUTORS

Research demonstrates that individuals who are working to their strengths are six times as likely to be successful in their roles and three times as likely to say they have a high quality of life in general. But in a conventional world that leans toward fixing weaknesses, how do you build upon what you already do best? This workshop will reveal the science of Strengths and provide you with high-level clues to help you begin to uncover, articulate, and leverage your natural areas of talent in order to maximize personal effectiveness and performance.

As a follow-up to this workshop, you will be invited to take StrengthsFinder, an online assessment that measures a person's natural talents within 34 themes, then identifies the top 5 most dominant themes (areas of strength) for an individual. By revealing the ways in which each person most naturally thinks, feels, and behaves, StrengthsFinder helps individuals discover and build upon the areas in which they have the most potential to develop and succeed. Join us for part 2 to learn more about your results!

PART 2: DISCOVER YOUR STRENGTHS - BUILD SELF-AWARENESS AND MAXIMIZE YOUR INDIVIDUAL STRENGTHS FOR: LEADERS, TEAMS AND INDIVIDUAL CONTRIBUTORS

Now that you have your StrengthsFinder Top 5 results, what's next? The online assessment helped you identify your most natural talents and abilities, but what does it all mean? Join us for a fun and interactive workshop to learn more about the science behind the StrengthsFinder assessment, the language of the StrengthsFinder 34 themes and how your unique combination helps you to be successful. We'll look at why it's important to consider your strengths in aligning your work, communicating with colleagues, and planning a path forward.

PART 3: STRENGTHS-BASED LEADERSHIP - HOW TO LEAD OTHERS USING STRENGTHS FOR: PEOPLE LEADERS OR ASPIRING PEOPLE LEADERS

This program is designed to provide participants with a basic understanding of Strengths-based development and offer insight into what great leaders do differently to drive their teams to excellence. Based on millions of in-depth interviews with successful leaders and work teams, Gallup scientists have uncovered three keys to being a more effective leader: knowing your strengths, investing in others' strengths, and meeting the four basic needs of those who look to you for leadership.

In this session, each person will learn and understand how to relate to and coach team members based on each individual's talent combination. Participants will learn the language of StrengthsFinder's 34 themes of talent, and gain practice in how to leverage each strength to maximize individual performance and team productivity. Learn how to focus on what you do best in order to maximize personal effectiveness and performance, both for yourself as a leader and for the people you lead.

PART 4: CREATING A STRENGTHS-BASED TEAM - IMPROVE TEAM COMMUNICATION & EFFECTIVENESS FOR: LEADERS AND IN-TACT TEAMS

This team-focused workshop is designed to provide participants with a basic understanding of Strengths-based development, with applicable techniques and strategies for building trust, enhancing collaboration, and creating accountability. In this session, each person will be able to identify and understand his or her own unique combination of talents (Top 5) to maximize personal effectiveness and performance. Participants will address strategies and challenges associated with developing in their roles, as well as understanding the unique dynamics of their team's collective talents. Team members will identify what each individual needs from one another and how each person best contributes to a successful team outcome.

COST

\$3,500 per webinar or \$12,000 for series of 4

START THE CONVERSATION. EMAIL SOLUTIONS@CHURCHILL-LG.COM

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