



Organizations rarely spend time or effort training their teams to reach peak performance. But when you commit to team development, you create an asset with virtually limitless business potential and, therefore, create your competitive advantage.

BECOME A STRENGTHS-ACCELERATED TEAM WITH CHURCHILL, USING CLIFTONSTRENGTHS®

WHY SHOULD TEAMS BECOME STRENGTHS-BASED?



Greater Team Trust & Collaboration



Higher Team Engagement



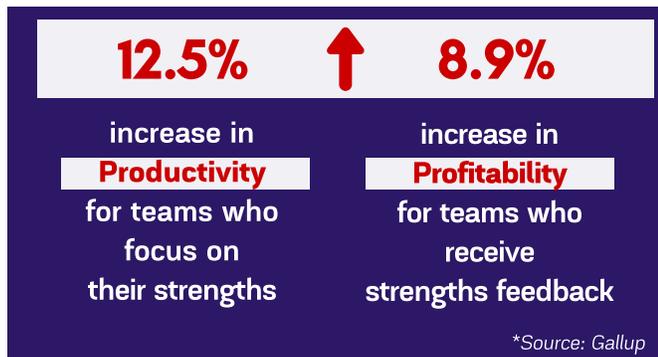
Improved Team Performance

Take Your Teams from "Good to Great" By Accelerating What Is Right With Them

No team is stronger than one whose members work every day at what they do best. Whether your organization has new teams that need to get off to a fast start, struggling teams, or high-performing teams hungry for their next challenge, our strengths solutions will motivate, engage, and accelerate your team's performance.

Churchill offers you a choice of team strengths programs, each tailored to your unique needs, readiness, and business goals. Each program will:

- Bond your team: A stronger feeling of inclusion and belonging
- Empower the team leader and members to:
 - Lead with a strengths mindset
 - Manage weaknesses
 - Share how to get the best from them
 - Apply strengths to accelerate performance
 - Invest in strengths for personal growth



*Source: Gallup

“
 I learned more about myself and how to become a more effective leader. By concentrating on maximizing strengths for my team and minimizing weaknesses it helps us all become more engaged, enjoy our jobs better and my teams become more effective. It was very useful and fun, and we can use it immediately. It works, it's positive and impactful!
 ”
-Churchill Executive Client
Building a Strengths-Based Organization

STRENGTHS TEAM PROGRAMS

Over 23 million people have enjoyed CliftonStrengths®. Far fewer have embedded its valuable insight to benefit from the greater engagement, growth, and productivity it can bring. Churchill's mission is to enable your organizational talent to thrive. We do that by providing your team(s) a choice of programs to discover, apply, and sustain individual and team strengths. Choose from the 5 team strengths programs that best fit your goals, readiness, location, and budget:

#1 Discover Your Strengths

- CliftonStrengths® assessment: Top 5 or 34
- Discovery workshop: Name, claim and aim your strengths
- On the job tools for a fast start, plus pulsed materials

#2 Go Deeper For Greater Sustainability -#1 plus:

- Strengths-Based-Leadership workshop*
- Team Application Workshop(s)* focused on a team goal
- Followed by a 12-week learning journey to ensure goal progression, including one on one/team coaching by Zoom and pulsed out support materials

#3 Become A Strengths-Based-Organization -#1, #2

plus:

A change management plan and designed roadmap roll-out. Consulting to embed strengths into your culture, onboarding, talent and performance management, reward and recognition, and employee engagement efforts.

#4 Stronger Teams by "Lead Through Strengths."

A one year + program for you and your team. Providing:

- Virtual Training - Live, 60 Minutes per month
- Strengths Activity Guides - for DIY Team Building
- Strengths Vault - Harness a Library of Content
- Office Hours - Monthly Q&A and Group Coaching

#5 Harness Technology to Accelerate Team Strengths

with **e2grow**, a technology platform and app that delivers you tailored interventions to create new routines, leadership, and team activities. It advises you how to effectively communicate and collaborate with your team members, partners, bosses, and customers. This program is tailored to you and focuses on your business relevant KPIs and also includes a change management strategy for sustainable success.

- webinars are available for remote teams

**TAKE YOUR TEAMS
FROM GOOD TO GREAT**

Contact us today to discuss your needs.

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WHY CHOOSE CHURCHILL?

✓ **Real-world leadership experience.** Our 200+ Executive Coaches, Consultants and Trainers have rich leadership experience in private and public sectors as well as coaching and training certifications.

✓ **Strengths-accelerated approach.** Using CliftonStrengths® we accelerate the natural untapped talent in your people, for more authentic and sustainable growth, and to maximize new leadership mindsets, skills and capability.

✓ **A focus on outcomes.** We have high standards for our clients, and expect your organization to receive significant benefits from our partnership. As such we have a methodology for measuring results.

✓ **Global footprint.** Churchill's team is diverse with experts across North and Latin America, Europe, Middle East and Asia-Pacific. We can scale delivery to meet your regional and cultural needs.

✓ **An agile and flexible partner.** Through building a high trust partnership we meet you where you are, to provide you what you need. We collaborate to deliver constant improvement and a laser focus on your unique needs.

“ We learned how to lean on teammates for their strengths, ask for help in more meaningful ways and engage more in meetings to drive value. We have greater self-realization and the coaching has {helped to} increase our impact on the job. ”

— Leader, LinkedIn



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